

2019 CHAM CONFERENCE SPONSORSHIP PROSPECTUS



Sheraton Grand Nashville Downtown | June 18-19 2019

The Consortium for Housing and Asset Management (CHAM) is proud to announce its 2019 Annual Conference, to be held in Nashville, Tennessee, June 18-19. CHAM has earned a strong national reputation for its robust training curriculum, its highly-regarded professional designation and its thought-provoking annual conferences exploring asset management topics within the affordable housing industry.

With its strong focus on improving project and portfolio-wide performance by promoting effective Asset Management techniques, this conference will bring together industry leaders and other key stakeholders to discuss a wide range of issues affecting the industry.

Please consider joining us not only as a conference participant, but take advantage of this marketing opportunity to sponsor the 2019 CHAM Conference!

Sponsorship Benefits

- Network with more than 350 Asset Management professionals
- Be recognized as a supporter and partner of CHAM
- Top-level sponsors receive opportunities to present to conference participants



2017 CHAM Keynote Speaker



15+ engaging breakout sessions



Questions?

Contact Tony DiBlasi at
tdiblasi@occh.org or

David Fromm at
dfromm@nw.org

Sponsorship Levels:

Platinum	\$20,000
Gold	\$10,000
Silver	\$5,000
Bronze	\$2,500
Friend	\$750

Consortium Leadership



What We Do

At CHAM, we help promote the long-term financial viability and sustainability of affordable housing. How do we accomplish this? Through a variety of initiatives, including:

- Delivery of high quality training curriculum to bolster the capacity of Asset Management professionals to improve project and portfolio performance
- Offer a professional designation, called the Certified Housing Asset Manager™, to recognize those Asset Management professionals who have achieved the highest levels of performance
- Sponsoring an annual CHAM Conference, where thought leaders from around the country convene to identify and discuss emerging trends within the affordable housing industry

PAYMENT INFORMATION

All payments for sponsorships must be paid by CHECK only.

Send payment to:

Attn: Tony DiBlasi / CHAM
Ohio Capital Corp for Housing
88 East Broad Street, Suite 1800
Columbus, Ohio 43215

SPONSOR LEVELS

Please consider joining us as a sponsor of the 2019 CHAM Annual Conference at one of the sponsorship levels described below.

Platinum Sponsorship (\$20,000)

- ◆ Fifteen (15) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Recognized as marquee sponsor / Host of Tuesday night reception and VIP table during luncheons

Gold Sponsorship (\$10,000)

- ◆ Ten (10) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Recognized as Host for one of the keynote plenary lunch events OR the welcome reception

Silver Sponsorship (\$5,000)

- ◆ Five (5) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Recognized as Host for one of the keynote plenary lunch events OR the welcome reception

Bronze Sponsorship (\$2,500)

- ◆ Two (2) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Host of one of several events, including registration table, breakfasts or snack breaks

Friend of CHAM Sponsorship (\$750)

- ◆ One (1) complimentary conference registration
- ◆ This is a special recognition for smaller not-for-profit organizations and single practitioners in the field offering level-based recognition including (but not limited to) web site, printed materials and acknowledgement by organizers



IMPORTANT INFORMATION

Logo and Advertising Information

All logos must be submitted in Vector, TIF, EPS, or PNG format.

Important Dates & Deadlines

Sponsorship Commitment (for inclusion in print advertising)	February 25, 2019
Sponsorship Commitment (for inclusion in final Registration Brochure)	April 12, 2019
Sponsor's logo submission (for inclusion on website & in final Registration Brochure)	[Logo added to website upon receipt —please submit ASAP]
Sponsorship Payment Due	May 24, 2019
Travel Day / Networking Reception (6:00pm - 8:00pm)	June 17, 2019
Full Conference Day (7:30am - 4:30pm)	June 18, 2019
Conference Reception (6:00pm - 10:00pm)	
Half Conference Day (7:30am - 2:00pm)	June 19, 2019

Conference Location

Sheraton Grand Nashville Downtown
623 Union Street
Nashville, TN 37219
(615) 259-2000

Visit www.CHAM.us for link
to reserve hotel room



CHAM FACTS!

2018 CHAM Conference (held in Chicago, Illinois) attracted 325+ registrants from 35+ states. There are currently 130+ individuals who have earned the CHAM professional designation, with 350+ more in process.

2018 sponsors were highlighted in the *Affordable Housing Finance* magazine and IREM's *Journal of Property Management*. Please consider joining us in 2019 as a sponsor!

The Consortium for
Housing and Asset Management

2018 ANNUAL CONFERENCE



The Consortium for Housing and Asset Management

Managing Mission and Margin | Bringing value to your property and community

CHICAGO, ILLINOIS • JUNE 11-13, 2018

The premier affordable housing Asset Management event of 2018

Who should attend? Anyone interested in the long-term sustainability and financial viability of affordable housing, including:

- For-profit / not-for-profit owners
- Housing finance agencies
- Public housing authorities

- Syndicators
- Investors
- Lenders

- Professional services organizations
- And, of course, Asset Managers from all sectors!

Visit **www.CHAM.us** to find out more!

Thank you to our 2018 conference sponsors!

Platinum Sponsors	Gold Sponsors	Silver Sponsors
 <p>OCCH OHIO CAPITAL CORPORATION FOR HOUSING</p> 	 	  

Bronze Sponsors









































Friends of CHAM































Consortium Leadership:








CHAM 2019 – Nashville, Tennessee
June 18-19, 2019
Sponsorship Form

Company Name

Address

City

State

Zip code

Main telephone number

Website

Primary contact

Email

Please select your Sponsorship Level: Each sponsor will receive one complimentary exhibit space

- | | | |
|---|-----------|---|
| <input type="checkbox"/> Platinum level | \$20,000+ | Fifteen (15) complimentary conference registrations |
| <input type="checkbox"/> Gold level | \$10,000+ | Ten (10) complimentary conference registrations |
| <input type="checkbox"/> Silver level | \$ 5,000+ | Five (5) complimentary conference registrations |
| <input type="checkbox"/> Bronze level | \$ 2,500+ | Two (2) complimentary conference registrations |
| <input type="checkbox"/> Friend of CHAM | \$ 750+ | One (1) complimentary conference registration |

Will you use your complimentary table top exhibit: ☐ YES ☐ NO

Exhibit requires electrical power: ☐ YES ☐ NO

Email your Company description, in 30 words or less to Rhonda Snyder, rsnyder@occh.org

Email your high resolution logo to Rhonda Snyder, rsnyder@occh.org as soon as possible

Please send payment and completed form by February 25, 2019.

Ohio Capital Corporation for Housing, % CHAM 2018, 88 East Broad St, Suite 1800, Columbus, OH 43215.
Checks should be payable to Ohio Capital Corporation for Housing.
Tax identification number is 31-1265570.

Request for Taxpayer Identification Number and Certification

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the
requester. Do not
send to the IRS.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.
Ohio Capital Corporation for Housing

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC

☐ C Corporation

☐ S Corporation

☐ Partnership

☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ►

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☒ Other (see instructions) ► **501 (c) (#)**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.
88 East Broad Street, Suite 1800

6 City, state, and ZIP code
Columbus, Ohio 43215

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

____ - ____ - ____

or

Employer identification number

3 1 - 1 2 6 5 5 7 0

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person ►  Date ► **2/4/19**

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
 - Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
 - Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
 - Form 1099-S (proceeds from real estate transactions)
 - Form 1099-K (merchant card and third party network transactions)
 - Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
 - Form 1099-C (canceled debt)
 - Form 1099-A (acquisition or abandonment of secured property)
- Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding*, later.